



RANI RASHMONI GREEN UNIVERSITY

TARAKESWAR, HOOGHLY

West Bengal, India

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Memo No: 329/RRGU/Admission/2025

Date: 15/10/2025

Career Prospective of Several MBA Streams

MBA or Master of Business Administration is more than just a business degree; it forms the basis for leadership, innovation & career growth. Rani Rashmoni Green University currently offers MBA in three specializations: Finance, Marketing and Human Resource Management.

MBA in Finance

Area of Focus: Investment, Banking, Professional Financial Planning, Financial Risk Management, Accounting

Ideal for: Those who are interested in Corporate Finance, Banking, Stock Market and Financial Analysis

Career: *Financial Analyst, Investment Banker, CFO, Risk Manager*

MBA in Marketing

Area of Focus: Branding, Market Research, Sales, Digital Marketing, Consumer Behavior

Ideal for: Those who are Creative thinkers, Communicators or interested in Brand Strategy and Customer Engagement.

Career: *Marketing Manager, Brand Manager, Digital Marketer, Product Manager*

MBA in Human Resource Management

Area of Focus: Recruitment, Training, Labor Laws, Performance Management, Organizational Behavior

Ideal for: Those who are People-oriented individuals with inclination towards team building and leadership

Career: *HR Manager, Talent Acquisition Head, L&D Specialist, HRBP*




Registrar 15/10/2025

Rani Rashmoni Green University

Sri Tapan Kumar Jana
Registrar

Rani Rashmoni Green University
Tarakeswar, Hooghly, W.B.-712410, India